

## Privacy Policy; Terms and Conditions

### PRIVACY POLICY

The privacy of our visitors to Mom's The Word is very crucial to us. At Mom's the Word, we realize how important the safety of your personal information is to you. To ease your mind, we would like you to know that we never sell or share your personal information to third parties. Below is a break-down on what types of personal information we receive and collect when you visit Mom's The Word.

#### Log Files

We gather and use data stored in log files, which most websites do. The log files include such information as the time you visited our site, which pages you visited throughout our site, the browser you used to visit our site (such as Google or Internet Explorer), your IP (internet protocol) address, you ISP (internet service provider, such as AOL or MSN.)

#### Cookies and Web Beacons

To help support our site, Momsthewordshow.com does use third party advertisements. Web beacons, cookies and other technologies may be used by some of these advertisers when they place their ads on our site. With the help of this technology, advertisers can be sent your information including the browser you used to visit our site, your internet service provider and your ISP address. In some cases, the advertisers will know whether you have Flash installed, which is mainly used for showing certain ads based on particular sites visited or geotargeting purposes. For example, showing weight loss ads to a visitor who frequents weight loss sites or showing Colorado real estate ads to someone in Colorado.

The choice is yours whether to inactivate our cookies or third-party cookies in your browser settings, or by managing preferences in programs such as Norton Internet Security. But remember, this can affect your ability to interact with our site as well as other websites. You would also be incapable of logging into programs or services, such as accounts and forums.

By logging in to Momsthewordshow.com, or by subscribing to our newsletter, you agree to this and completely understand the above. If you do not, please feel free to contact us via email at [info@momsthewordshow.com](mailto:info@momsthewordshow.com). By using this website, you commit yourself as completely understanding both this privacy policy and the terms of use.

### TERMS OF USE

By entering momsthewordshow.com, you hereby agree to follow and entirely understand these terms prior to your use of this site and if not, for any reason, you are not allowed to use momsthewordshow.com. If for any reason you do not agree with or understand these terms,

you are directed to not use this site until that issue is resolved. By using this site you completely agree 100% to these terms.

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